



Robin Tuckerman

Outsourcing Packaging Expertise

For companies in the packaging supply chain there is one incontestable conclusion – the demands and pressures will not abate. Indeed they will intensify. It is important to continuously review and reassess the deployment of your resources and focus your employees efforts on tasks that require core competence and add high value to the organization.

Industry Knowledge

I have more than 30 years experience in the Australian packaging industry and have been involved in the product, technical and business development of plastic resins, flexible packaging, rigid injection moulded primary and secondary packaging, monolayer and multilayer extruded sheet and rigid thermoformed packaging. In a broader sense I have a thorough knowledge of the food and industrial packaging industries requirements and an understanding of their needs.

I also have a close association with the Australian Institute of Packaging (AIP) and in June 2006 was admitted as a Fellow to the Institute (FAIP).

The Environment and Sustainability

I am particularly interested in environmental and sustainability issues and have been involved in assisting Signatories to the National Packaging Covenant and the more recent Australian Packaging Covenant since 1999. During this time I have supported a number of organisations with their commitments as Signatories to the Covenant by establishing base line data, writing Action Plans and Annual Reports and providing in house training. In addition, through my association with Greenstreets Consulting, I am able assist Signatories to manage their Sustainable Packaging Guidelines responsibilities with Greenstreets Intelligent Packaging System (GRIPS-SPG) software, which is a single, web based, content management system.

I am also interested in the growing potential for the replacement of plastics packaging derived from finite resources with plastics that are biodegradable, compostable and/or based on renewable resources, and assist the Australasian Bioplastics Association (ABA) in an independent advisory capacity.

Australian Institute of Packaging (www.aipack.com.au)
Australian Packaging Covenant (www.packagingcovenant.org.au)
Greenstreets Consulting (www.greenstreetsconsulting.com.au)
Australasian Bioplastics Association (www.bioplastics.org.au)
Pack-Partners (www.pack-partners.com.au)



Business Development Activities

During my years in the packaging industry I have developed an extensive network of local and overseas service providers, resulting in requests to assist with a number of projects which required more than my personal technical expertise and resources. As a consequence of this I have formed an association with Pack-Partners, an independent alliance of plastics and packaging professionals, each with a minimum of 25 years in their chosen area of expertise.

Contact Details

The packaging supply chain is confronting a constantly evolving and competitive market place and the traditional “do it in house” paradigm is now being challenged in many organizations, and outsourcing is becoming a way of life. I am confident that my industry knowledge and experience can provide value generation opportunities for your organization and look forward to your contact - details below.

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