



Robin Tuckerman



## Outsourcing Packaging Expertise

For companies in the packaging supply chain there is one incontestable conclusion – the demands and pressures will not abate. Indeed they will intensify. It is important to continuously review and reassess the deployment of your resources and focus your employees efforts on tasks that require core competence and add high value to the organization.

### Industry Knowledge

I have more than 30 years experience in the Australian packaging industry and have been involved in the product, technical and business development of plastic resins, flexible packaging, rigid injection moulded primary and secondary packaging, monolayer and multilayer extruded sheet and rigid thermoformed packaging. In a broader sense I have a thorough knowledge of the food and industrial packaging industries requirements and an understanding of their needs.

### The National Packaging Covenant

In July 2005, the Environment Protection and Heritage Council agreed to the proposal for a strengthened National Packaging Covenant, for a term of five years. The strengthened Covenant incorporates a number of changes designed to introduce more quantifiable performance measures and more rigorous compliance measures.

### Covenant Experience

I am particularly interested in environmental and sustainability issues and have been involved in developing and implementing successful Action Plans and Reports since the original Covenant was introduced in July 1999. I am also very familiar with the new strengthened Covenant and have assisted a number of organizations in establishing base line data, writing Reports and Action Plans, and providing in house training. I am pleased to advise that they have all passed the assessment requirements of the National Packaging Covenant Secretariat and the Action Plan that I developed for the South Australian Wine Industry Association won the Action Challenge Award at the inaugural Packaging Evolution Awards in 2006

### Business Development Activities

During my years in the packaging industry I have developed an extensive network of local and overseas service providers, resulting in requests to assist with a number of projects which required more than my personal technical expertise and resources. As a consequence of this I have formed an association with Pack-Partners, an independent alliance of plastics and packaging professionals, each with a minimum of 25 years in their chosen area of expertise.

### Contact Details

The packaging supply chain is confronting a constantly evolving and competitive market place and the traditional “do it in house” paradigm is now being challenged in many organizations, and outsourcing is becoming a way of life. I am confident that my industry knowledge and experience can provide value generation opportunities for your organization and look forward to being contacted on:

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